



## Everything but beige.

The statement scarves by Ute Werner leave a lasting impression.

The biggest fashion trend in 2019 is already certain – clean out your closet! People reduce their clothes to a minimum and realise they do not need much. With one exception: you need one essential piece that pimps up your outfit and puts you in a good mood. Hamburg designer Ute Werner produces just such accessories - unique knit scarves that transform a simple outfit into a stylish look. As a costume designer who has worked for a long time in theatre, ballet and opera, Ute Werner is playful with colours and materials. It is all about the gut feeling, love and passion. The result appeals to everyone - a reason why a scarf by Ute Werner could become your absolute favorite piece. Not convinced yet? Here are five more reasons:

### **Avant-garde design.**

You can't help but take a look. Bold colour combinations meet traditional patterns such as houndstooth, zigzag, stripes or jacquard. Everything is possible with Ute Werner. Well – everything except thready unit gray-brown beige. Welcome to the purple pink side of life!

### **Individuality? Yes, please!**

For those who like to sport an unconventional appearance, the knit accessories by Ute Werner are just the thing. How about a silk scarf instead of a necklace for a cocktail dress? When everyone in the room thinks, „This scarf... wow!“ the most expensive jewelry goes unnoticed. In everyday life, these scarves jazz up the classic denim T-shirt combo in no time. Bold people rely on the trendy pattern mix and wear the scarves with a flower dress or plaid blazer. Speaking of individuality, every design is only produced in limited numbers.

### **High quality materials.**

An Ute-Werner scarf makes styling very easy - it almost floats around the neck. This is due to materials such as mohair, cashmere, silk and high-quality cotton yarns, which are used for processing. Good quality also means this scarf can accompany you for more than one season.

### **Inspired by flora and fauna.**

Nature is Ute Werner's most important influence. Whether it's colourful flowers, bird feathers or reflections on the water's surface, the designer walks through the landscape with open eyes and is constantly inspired by the colours and structures. Her knit accessories create a connection between man and nature. Nice idea, right?

### **Sustainable production.**

The yarns come from the Italian city of Como and the scarves are made in Europe, mainly in Germany. Production in the Far East is out of the question for Ute Werner (for well-known reasons such as working conditions, climate protection, you name it.) And so the designer is right on trend by offering locally produced small editions instead of cheap mass-produced goods. As a result, Ute Werner's knitwear accessories may be a little more expensive, but for that they last a lifetime.

How to order: [shopping@ute-werner.com](mailto:shopping@ute-werner.com)